NWC Rockhill & Preston

NORTHWEST CORNER OF ROCKHILL PARKWAY & PRESTON ROAD, FRISCO, TEXAS



PROPERTY OVERVIEW

Located at the northwest corner of Rockhill Parkway (Virginia Parkway) and Preston Road (SH 289) in Frisco, Texas (Collin County). Nearby developments include the 600 acre mixed use development anchored by PGA of America Headquarters, a 400,000-square-foot Dallas Cowboys Merchandising Distribution and Sales Center, UNT 100 Acre Frisco Campus, Frisco North - a 320 acre development anchored by Cinemark and many more.

DETAILS

+/- 17.92 Acres Available Zoning: "R" Retail District

TRAFFIC COUNTS

Preston Road16,506 VPD City of Frisco '18Rockhill Parkway13,156 VPD City of Frisco '18

DEMOGRAPHICS

	2 mile	3 mile	5 mile
2018 Est. Population	12,447	42,545	152,685
5 Year Projected Growth	19.65%	20.55%	19.65%
Avg. HH Income	\$149397	\$134,327	\$126,597
Median Home Value	\$357,410	\$292,023	\$293,326



214-880-9009

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